

WordPress & SEO Mastery Course (Marathi Batch)



मराठीतून शिका – Learn from Real Agency Projects

Duration: 2 Months (45 Live Lectures) | Mode: 100% Live Online

Language: Marathi

Certificate: Internship Letter + Completion certificate

Trainer: Shubham Patil (MD, Quest Enterprises | Member, IAA | 9+ Years)

Fees: ~~₹14,999/-~~ ₹11,999/- (For 2 Installments) | ₹9,999/- (For One Time Payment)

🏆 या कोर्सनंतर तुम्ही शिकाल:

- ✓ WordPress वापरून Professional Website तयार करणे
- ✓ SEO वापरून Website Google वर Rank करणे
- ✓ Real Client Project वर काम करून Practical Experience घेणे
- ✓ Freelancing सुरु करणे किंवा Job मिळवणे
- ✓ Internship Letter आणि Certificate Quest Enterprises कडून मिळवणे

SYLLABUS:

Module 1: वेबसाईट बेसिक्स (Web Foundation) — 6 Lectures

- इंटरनेट आणि वेबसाईट कशी काम करते – समजून घेऊया
- Domain, Hosting आणि DNS म्हणजे काय?
- Hosting चे प्रकार (Shared, Cloud, VPS)
- cPanel वापरून Website कशी Manage करायची
- WordPress Install करण्याच्या दोन पद्धती
- WordPress Dashboard आणि File Structure समजणे

Module 2: WordPress मास्टरी (WordPress Mastery) — 15 Lectures

- Themes, Plugins आणि Widgets म्हणजे काय
- Premium Themes (Astra, GeneratePress) Install व Setup
- Elementor / Gutenberg Page Builder वापरणे
- Homepage Design – Real Project Example
- About, Services आणि Contact Pages तयार करणे

- Menu, Header, Footer Design Practically
- Website Backup, Restore आणि Security Plugin Setup
- WooCommerce Setup – Products Add करणे
- Payment Gateway Integration (Razorpay)
- Website Speed Optimization (Cache Plugins, Image Compression)
- Full Website Launch – Live Practical Demo

Module 3: SEO मास्टरी (SEO Mastery) — 12 Lectures

- SEO म्हणजे काय आणि ते का महत्वाचे आहे
- Search Engine कसे काम करतात
- Keyword Research Tools (Ubersuggest, Google Keyword Planner)
- On-Page SEO Elements – Title, Meta Description, Alt Tags
- URL Structure, Internal Linking, Keyword Placement
- Technical SEO – Sitemap, Robots.txt, SSL
- Page Speed, Core Web Vitals आणि Mobile Optimization
- Local SEO – Google My Business Profile तयार करणे
- Google Search Console
- Google Analytics वापरून Website Performance मोजणे
- SEO Reporting & Real Case Study Discussion

Module 4: Real Project Execution (Live Project) — 6 Lectures

- Client Requirement Gathering & Project Planning
- Wireframe आणि Layout Final करणे
- Client Project Development
- SEO Setup on Client Website (Live Practical)
- Website Handover & Client Report तयार करणे

Module 5: Freelancing & Career Growth — 4 Lectures

- Client Communication & Pricing Strategy
- Project Management Tools आणि Reporting Skills

 **संपर्क करा:**

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